



# THE FIRST SUSTAINABLE STRUCTURE FABRIC SOLUTION

**Making a positive impact on people and the planet**

**Intertape Polymer Group is excited to announce that NovaShield® is the first Membrane Structure Fabric in the world to achieve Cradle to Cradle (C2C) Certification!**

**CRADLE TO CRADLE CERTIFIED™** Products Program is a globally recognized protocol for product designers, manufacturers and brands as a pathway for making products with a positive impact on people and the planet. To receive certification, products are assessed for environmental and social performance across five critical sustainability categories:

1. Material health
2. Material reutilization
3. Renewable energy
4. Water stewardship
5. Social fairness

## SUSTAINABILITY HIGHLIGHTS:

- First Structure Membrane Fabric in the world to be Cradle to Cradle Certified
- Achieved Cradle to Cradle Certified Bronze level for Structure Membranes
- LEED Credits

## THE CERTIFICATION COVERS THE FOLLOWING PRODUCTS:

- NovaShield® RU88X-6 400
- NovaShield® RU88X-6(FR) 400
- NovaShield® FRU88X-6 400
- NovaShield® RU ELITE
- NovaShield® FRU ELITE

**NovaShield®**  
BRAND



**BRONZE**



Material Health



Material Reutilization



Renewable Energy



Water Stewardship



Social Fairness



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